

# *2023 Southwest Region Conference* **CONFERENCE & SPONSORSHIP INFORMATION**



*“ELEVATE YOUR  
EDUCATION”*

The CSI Southwest Region is excited to bring our annual Region Conference to Albuquerque, New Mexico in April, 2023. The conference unites Architects, Specifiers, Product Representatives, Contractors and Emerging Professionals from the Southwest for CSI Leadership training, technical education sessions and networking opportunities.

There are sponsorship opportunities available at various levels, or consider participating in the “mini-trade show” for additional exposure to local industry members.

The conference offers something for all attendees, regardless of your role in the construction industry or your level of experience. Your sponsorship and participation will help ensure we have another successful conference!



April 27 - April 29, 2022  
Hotel Andaluz, Albuquerque, New Mexico

# 2023 Southwest Region Conference

## SPONSORSHIP OPPORTUNITIES



**Event Sponsor: \$4,300\***

Limit 1 | 0 Remaining

- Verbal recognition as the Event Sponsor throughout conference
- Company introduction & opportunity to speak (3-5 minutes) during conference
- Recognition as Event Sponsor with logo on cover of Conference Program
- Recognition as Event Sponsor with logo on all conference media material
- Recognition as Event Sponsor with logo on signage at registration table
- Recognition as Event Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- Verbal recognition as Event Sponsor at chapter meetings prior to conference
- One prime location table top at Product Show
- List of final attendees following conference
- 2 Complimentary full conference registrations (\$540 value)

**SOLD OUT**

**Premier Sponsor: \$2,160\***

Limit 3 | 0 Remaining

- Recognition as Premier Sponsor with logo on cover of Conference Program
- Recognition as Premier Sponsor with logo on all conference media material
- Recognition as Premier Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- One table top at Product Show
- List of final attendees following conference
- 2 Complimentary full conference registrations (\$540 value)

**SOLD OUT**

**Tote Bag Sponsor: \$1,800\***

Limit 1 | 0 Remaining

- Company logo on all "Swag Bags" for conference
- Recognition as Tote Bag Sponsor with logo in Conference Program
- Recognition as Tote Bag Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- 1 Complimentary full conference registration (\$270 value)

**SOLD OUT**

**Keynote Speaker Sponsor: \$1,725\***

Limit 1 | 0 Remaining

- Recognition as Keynote Speaker Sponsor in Conference Program
- Recognition as Keynote Sponsor at Keynote session
- Opportunity for company introduction (3-5 minutes) and to introduce keynote speaker (Friday Lunch)
- Recognition as Keynote Speaker Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- 1 Complimentary full conference registration (\$270 value)

**SOLD OUT**



\*Amount includes mandatory 7.75% New Mexico General Receipts tax

Contact Robin Snyder (Robin@Spectraspecs.com) for information or to reserve your sponsorship and table top

## 2023 Southwest Region Conference

# SPONSORSHIP OPPORTUNITIES



### ***Dinner Sponsor: \$860\****

Limit 3 | 3 Remaining

- Company introduction & opportunity to speak (2-3 minutes) at Awards Dinner (Thursday)
- Recognition as Dinner Sponsor with logo in Conference Program
- Recognition as Dinner Sponsor with signage on dinner tables (Thursday and Friday)
- Recognition as Dinner Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- 2 tickets to Awards Dinner
- Table top to display company literature at Awards Dinner (Thursday)
- Opportunity to register for full-conference at discounted price (20% discount)

### ***Lunch Sponsor: \$860\****

Limit 3 | 2 Remaining

- Company introduction & opportunity to speak (2-3 minutes) at lunch (Friday)
- Recognition as Lunch Sponsor with logo in Conference Program
- Recognition as Lunch Sponsor with signage on lunch tables (Thursday and Friday)
- Recognition as Lunch Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- Opportunity to place company literature on tables at lunch.
- Opportunity to register for full-conference at discounted price (20% discount)

### ***Breakfast Sponsor: \$650\****

Limit 3 | 3 Remaining

- Company introduction & opportunity to speak (2-3 minutes) at breakfast (Friday)
- Recognition as Breakfast Sponsor with logo in Conference Program
- Recognition as Breakfast Sponsor on breakfast tables (Friday)
- Recognition as Breakfast Sponsor with logo on sponsor signage at conference
- Opportunity to include item(s) in swag bags (sponsor provided)
- Opportunity to place company literature on tables at breakfast.
- Opportunity to register for full-conference at discounted price (20% discount)

### ***Reception/Bar Sponsor: \$650\****

Limit 3 | 3 Remaining

- Company introduction & opportunity to speak (2-3 minutes) at welcome reception (Thursday)
- Recognition as Reception Sponsor with logo in Conference Program
- Recognition as Reception Sponsor at bar and on tables (Thursday)
- Recognition as Reception Sponsor with logo on sponsor signage at conference
- Recognition as Reception Sponsor with Logo on custom printed drink tickets (Thursday and Friday)
- Opportunity to include item(s) in swag bags (sponsor provided)
- Table top to display company literature at reception (Thursday)
- Opportunity to register for full-conference at discounted price (20% discount)



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2023 Southwest Region Conference  
**SPONSORSHIP OPPORTUNITIES**



**Cocktails and Credits Sponsor: \$540\***      Limit 1 | 0 Remaining

- Recognition as C & C Sponsor at beginning of education session (Friday afternoon)
- Recognition as C & C Sponsor with logo in Conference Program
- Recognition as C & C Sponsor with logo on sponsor signage at conference
- Recognition as C & C Sponsor with Logo on custom printed drink tickets (Friday afternoon)
- Opportunity to include item(s) in swag bags (sponsor provided)

**SOLD OUT**

**Pre-Conference Reception Sponsor: \$540\***      Limit 1 | 0 Remaining

- Recognition as Pre-Conference Reception Sponsor with logo in Conference Program
- Recognition as Pre-Conference Reception Sponsor with logo on sponsor signage at conference
- Recognition as Pre-Conference Reception Sponsor with signage on cocktail tables (Wednesday)
- Opportunity to include item(s) in swag bags (sponsor provided)
- Recognition as Pre-Conference Reception Sponsor with Logo on custom printed drink tickets (Wed)

**SOLD OUT**

**Break Sponsor: \$325\***      Limit 3 | 3 Remaining

- Recognition as Break Sponsor with logo in Conference Program
- Recognition as Break Sponsor with logo on sponsor signage at conference
- Recognition as Break Sponsor with signage at break food/beverage tables throughout conference

**Session Sponsor: \$325\***      Limit 4 | 3 Remaining

- Recognition as Session Sponsor at beginning of education sessions
- Recognition as Session Sponsor with logo in Conference Program
- Recognition as Session Sponsor with logo on sponsor signage at conference

**Friends of the SW Region: \$215\***      Limit 6 | 3 Remaining

- Recognition as Friend of the SW Region with logo in Conference Program
- Recognition as Friend of the SW Region with logo on sponsor signage at conference

**Trade Show - Table Tops: \$650\***      Limit 15 | 0 Remaining

Interact with attendees in the "Mini-Trade Show" following lunch on Friday. Local professionals will be invited to attend and no other activities are scheduled during the trade show. This is a "mini-trade show" with limited table tops, providing outstanding exposure for all participants

- One 6-foot table with draping (electrical available for an extra charge)
- Listing in Conference Procedure
- List of final attendees following conference
- Lunch for one attendee for exhibitor on Friday
- Opportunity to register for full-conference at discounted price

**SOLD OUT**



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2023 Southwest Region Conference  
**CONFERENCE INFORMATION**



***Preliminary Schedule***

**April 26, 2022 (Wednesday)**

Evening Pre-Conference Welcome Reception  
Pre-Conference Dinner (\$)

**April 27, 2022 (Thursday)**

Morning Pre-Conference Tour  
Afternoon Education Sessions/Roundtable Discussions  
CSI Leadership Training  
Evening Reception and Awards Banquet

**April 28, 2022 (Friday)**

Morning Education Sessions  
Product Representative Academy  
Afternoon Lunch / Product Show  
“Mock Bid” Education Session  
Evening Tour of San Felipe de Neri Church and Dinner

**April 29, 2022 (Saturday)**

Morning SW Region Board meeting and discussions

***Hotel Information***

**Hotel Andaluz Albuquerque, Curio Collection by Hilton**

Hotel Andaluz has a rich history in downtown Albuquerque, New Mexico. Only the fourth hotel ever built by Conrad Hilton, Hotel Andaluz was returned to its former glory in 2008 by current owner Gary Goodman under the Hilton Curio Collection brand. Placed on The National Register of Historic Places in 1984, the hotel was meticulously restored and updated, bringing new life to one of the Southwest’s iconic buildings.

We are excited that this iconic hotel will be hosting the Region Conference. The facility is beautiful with unique rooms and the location is walking distance to many restaurants and activities.

A limited block of rooms is available at the Conference Room Rate: \$165/night plus applicable taxes. The Room block sells out every year, so make your reservations as soon as possible but no later than March 20, 2023

Room Block Reservations (ctrl+click to follow link): [Hotel Andaluz Albuquerque-Room Reservations](#)

***Travel Information***

Albuquerque International Sunport Airport is the closet airport, located approximately 4-1/2 miles from the conference hotel. Shuttles, taxis, buses and ride-share services are all available at the airport



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2023 Southwest Region Conference  
**REGISTRATION INFORMATION**



**Conference Pricing**

**Full Conference (Best Value!)**

**\$270.00\***

*Wednesday: Pre-conference reception*

*Thursday: Breakfast, Lunch, Reception and Dinner,  
Morning tour, afternoon education sessions*

*Friday: Breakfast, Lunch, Reception and Dinner,  
Trade show and all education sessions  
(including Product Rep Academy)*

*Saturday: Breakfast, Annual meeting and discussions*

*(Not included: Wednesday dinner. Please add this meal if you plan to attend Wednesday night's dinner )*

**Education Day Only (Friday, April 28, 2023)**

*Friday: Breakfast, Lunch, Trade show and all education sessions including Cocktails & Credits*

<b>Professional</b>	<b>\$108.00*</b>
<b>Emerging Professional</b>	<b>\$54.00*</b>
<b>Student (registration required)</b>	<b>Free</b>

**Add Meals**

<b>Wednesday Dinner (not included with full registration)</b>	<b>\$54.00*</b>
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**The following meals are included with the full registration, please add meals as needed for companions/guests:**

• <b>Thursday Lunch</b>	<b>\$48.00*</b>
• <b>Friday Reception/Dinner</b>	<b>\$83.00*</b>
• <b>Friday Lunch</b>	<b>\$48.00*</b>
• <b>Friday Reception/Dinner</b>	<b>\$54.00*</b>

**Full Conference (Sponsors valued at \$600+)**

**\$215.00\***

*Discounted full-conference registration exclusively for sponsors valued at over \$600.00*

**Online Registration and Payment**

The Southwest Region is utilizing Eventbrite for conference registration and sponsor payments.

Please note: New Mexico Gross Receipts Tax will be applied at checkout. If you need an invoice emailed to you, or you prefer to pay by check, please contact [Robin@Spectraspecs.com](mailto:Robin@Spectraspecs.com)

Eventbrite Link (ctrl+click to follow link): [Conference Registration](#)



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